



Authentic Leadership for Women Dinner Series 2009

“We all have the capacity to inspire and empower others. Yet, we must first be willing to devote ourselves to our personal growth and development as leaders.”

Harvard Business Review

February 2007

In February, 2007, the *Harvard Business Review* published an article entitled “Discovering Your Authentic Leadership” that defined authentic leaders as those who:

- Demonstrate a passion for their purpose,
- Practice their values consistently,
- Lead with their hearts as well as their heads,
- Establish long-term, meaningful relationships,
- Possess the self-discipline to get results.

The **Authentic Leadership for Women™ Dinner Series** in San Francisco is designed to support and refine our development as leaders in whatever capacity we choose to lead. Rich conversations and learning in a supportive and fun environment – that is what women will experience when attending the Authentic Leadership for Women Dinner Series.

The 2009 series begins Tuesday, January 27 and runs until July 2009. Join DJ Anderson and a small group of inspiring women leaders, like you, to gather monthly for 6 sessions in San Francisco. Together, we will build relationships and discuss different topics focused on cultivating our own authentic leadership style and how leading authentically is a business advantage in the 21st century.

These sessions are for all women – anyone, at any point in their life – whether in the boardroom, in the home, as a volunteer or as an entrepreneur. We all have much wisdom to share and many of us are looking to develop a new way of being – one in which we lead and live as our authentic selves.



Authentic Leadership:

The basis for authentic leadership is that in order to be successful, leaders must find ways to learn about themselves (what motivates and challenges them) and who they are when they are leading. At times, leaders may feel they can't be themselves to fit in – they need to be more aggressive, or they need to be a little less emotional, and more guarded. Developing your authentic leadership celebrates who you are and what you have to offer, while integrating your passion for business and ability to get results. In the age of sustainability and corporate social responsibility, more authenticity may be what our world needs.

The **benefits for authentic leaders are many**, including:

- Long-term improved performance while maintaining personal wellness,
- Better decision making as leaders learn to create an environment that values diversity of opinion,
- Satisfied customers and business partners as leaders are able to maintain their perspective during stressful times and tap into creativity when original thought and problem solving are required,
- Increased effectiveness as leaders become aware of, and move beyond, old, automatic patterns and beliefs that may be limiting their leadership,
- Engaged employees because leaders are better able to inspire and empower others.

Topics:

Topics for the Authentic Leadership for Women Dinner Series revolve around the opportunities and challenges of being a leader in the 21st century. In this series we will focus on supporting emotional intelligence as a foundational competency for authentic leaders - all in a safe, supportive and learning environment.

The Host:

DJ Anderson is a certified coach with years of experience advising executives and corporations on communications strategies, investor relations, best practices, and media training. DJ earned her Integral Coaching certification from the International Coaching Federation-accredited New Ventures West training program in San Francisco. She currently serves on the New Ventures West faculty while managing her coaching practice and leadership development seminars.



Dinner Schedule:

The program schedule follows and the topic headings are in two parts: **first is what we say to ourselves**, and **second is the leadership topic that relates to it**.

Date:	Topic:
Tuesday, Jan. 27 6:00 – 8:30 p.m.	“What is emotional intelligence and how does it support leading from my authentic self?” – How is leading from authenticity and emotional intelligence a business advantage?
Tuesday, Feb. 24 6:00 – 8:30 p.m.	“I thought my path in life was clear and now all the options are a bit overwhelming” – How do I move through unforeseen transitions in my leadership and my life?
Tuesday, March 24 6:00 – 8:30 p.m.	“Who do you think you are?” – How do I manage my inner critic (negative inner voice)? And how is this limiting my leadership?
Tuesday, April 21 6:00 – 8:30 p.m.	“How can I say anything when I feel intimidated?” - How do I stay centered and clear in a difficult conversation where I feel intimidated?
Tuesday, June 9 6:00 – 8:30 p.m.	“I live so much of the time in my head” – How do I integrate my body, mind and spirit to improve my leadership?
Tuesday, July 14 6:00 – 8:30 p.m.	“But I don’t have the time.” - How do I balance everything in my life?

RSVP and Registration:

To register, please send an email to DJ Anderson at dj@djandersonconsulting.com with the dates of the dinners you would like to attend or register online at <http://www.djandersonconsulting.com/authenticLeadership.html>.

Dinner Series Fees:



Choose the package that fits your life:

Individual Dinners:

Individual dinner - \$99 per event (Includes topic presentation and discussion, dinner, beverages and tip.)

2009 Dinner Series:

Register for 5 or more dinners and receive a 10 percent discount.

Location:

Dinners will be held at a centrally located restaurant in San Francisco with easily accessible parking.

The dinner series is available in other locations hosted by other coaches like DJ. To find out more about the series outside of the Bay Area, go to www.tanaheminsley.com.

Cancellation:

Request for cancellation is needed 14 days prior to the event for a full refund. If received within 13 days of the event, and we cannot fill the seat, fees are non-refundable.

We are all leaders in our own way. Whether you are managing a business, family or yourself, the opportunity to be authentic and bring all parts of who you are to wherever you are will help you realize your potential as a leader and as a human being.